

## TRADE ZONE MAP



## DEVELOPMENT

- Kansas City's Urban Experience extends from the world famous Country Club Plaza North to the Missouri River
- Over \$5 billion of new development is occurring within 2 1/2 miles of Union Hill

## JOB GROWTH

- 100,000 existing employees
- \$84,669 Median Household Income for Downtown Employees
- Approximately 10% of the Kansas City Region's workforce is employed Downtown

## HOUSING

- 64108 is fastest growing home value zip code in the Kansas City metro area
- \$61,491 Average Household Income for Downtown Residents
- 43% Increase in Number of Residential Units between 2000 and 2005, a \$577,000,000 investment in Downtown
- 2,828 New Residential Units Completed between 2003 and 2006
- 1,457 New Residential Units Under Construction or Planned in 2006

Residents of Union Hill regularly drive to Brookside (4.5 miles) and Prairie Village (7.5 miles) to shop.

## ALL ROADS LEAD TO UNION HILL

- All Major North-South & East-West Arteries Converge on Union Hill